

# IndoorDIRECT

A DIGITAL MEDIA NETWORK

*is pleased to announce the completion of a private placement of  
\$22,500,000 of Equity Securities including*

**\$20,000,000 of Series B Convertible Preferred Stock**

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**\$2,500,000 of Series B-1 Convertible Preferred Stock**

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**IndoorDirect, Inc. is the leading national out-of-home digital media  
network focused exclusively in QSRs and fast casual restaurants.**

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**The undersigned served as Placement Agent in connection with  
this financing.**

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**Challenger Capital Group, Ltd.**



**Dallas, TX**

**Chicago, IL**

*February 2009*